



The U.S. Commercial Service—St. Louis Presents: Video Market Briefing: South Korea

What opportunities exist for your product, service and technology in South Korea?

- Twelfth largest economy in the world
- Third largest economy in East Asia
- World's fourth largest foreign exchange reserves
- Financial reforms paying off
- Conglomerates being restructured
- Capital market expectations favorable



This is the right time to begin or increase your company's sales presence to South Korea. The U.S. Commercial Service – St. Louis invites you to participate in a live videomarket briefing from the U.S. Commercial Service in Seoul on December 16, 2003 at 4:15 p.m. Here's your opportunity to gain a better understanding of the market opportunities, and get advice specific to your company's questions and objectives in the South Korean market.*

To secure your company's place in this briefing, please complete and return the attached registration form by fax or email to: Jennifer Gasparich, U.S. Commercial Service St. Louis at **FAX 314-425-3381**, email: Jennifer.Gasparich@mail.doc.gov

Deadline to Register is: December 15, 2003

Registration Fee: \$20.00

*The sooner you register, the better chance of getting an industry specialist in attendance to answer your questions.